# PrePress Specifications for Imagine! Print Solutions

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## General Guidelines:

- All files should be built as single pages and to the trim size.
- 1/4 inch bleed is required beyond the trim.
- No Color Management will be applied to any file.
- Include all hi-res images/art. 300dpi for CT's and 800-1200dpi for 1-bit tiffs.
- Do not "embed" images in software programs. (InDesign/Illustrator/Freehand).
- Any enlargements over 125% can pixelize.
- Use CMYK unless spot colors are used.
- Identify any PMS, special mix or spot colors. Keep your color name consistant throughout the project.
- Delete all unused colors.
- When utilizing the transparency effects in Adobe Illustrator or InDesign, keep all vector art on top or on a top layer whenever possible. Set the "Document Raster Effects" to 300 ppi in all Illustrator software before beginning the project.
- PDF documents should be created as "Print Quality". All fonts must be embedded and 1/4 inch bleed added to any PDF file generated. (Imagine! Print Solutions PDF Job Profiles will be sent upon request)
- Hard copy or confirming PDF ***MUST*** be supplied with all files to insure correct reproduction.
- Imagine! Print Solutions would prefer to render all traps and line screens.

## Proofing Specification:

- All proofs must be generated from the ***final file*** used for imaging.
- All proofs must have a dieline overlay or have the dieline incorporated into the proof.
- Contract proofs generated by Imagine! Print Solutions :
  - Fuji Final Proof
    - Fuji Final Proofs can be laminated onto various substrates.
      (ie...PVC, Styrene, Flex Vinyl, White French Calf, Static Cling, Clear Plastics, and Foils)
  - Epson 9800
- Content proofs generated by Imagine! Print Solutions :
  - HP 5500
  - Canon W8400
  - Iris 64Wide

## Preferred File Formats:

- Files formats accepted from the client directly or a design firm NOT accompanying a hi-resolution contract proof are preferred in:
  - Adobe Illustrator 8.0 - CS2
  - Photoshop 7.0 - CS2
  - Quark Xpress 4.0 - 7.0
  - InDesign 2.0 - CS2
- Files being supplied from a third party employed by the client and accompanied by a hi-resolution contract proof are preferred in:
  - All the above-mentioned formats built according to the general specifications.
  - ArtPro native files.
  - Nexus generated files.
  - Scitex LW and CT files.
  - PDF/X-1a
  - EPS
  - Postscript
  - Press Quality PDFs
    (Imagine! Print Solutions can provide our presets for generating high resolution PDFs upon request)

## File Requirements:

- Linked Images
  - Images should be supplied as a hi- resolution files using CMYK color mode.
  - Avoid nesting or embedding graphics and images used in you Illustrator or Indesign files.
- Fonts
  - Include copies of all fonts used in your file, graphics and images.
  - Include both the screen font and the printer font.
  - Type 1, Postscript, and TrueType fonts
    - Unpredictable results may incur using third party, TrueType or Multimaster font
  - Embed all the fonts when writing PDFS (Imagine! Print Solutions PDF Job Profiles will be sent upon request)

## Additional Requirements:

- Hard copy or confirming PDF ***MUST*** be supplied with all files to insure correct reproduction.
- Media and/or file transfer
  - CD
  - DVD
  - Electronic file transfer/Webnative upload (Please Inquire)
- Supply only files, fonts, graphics, images needed for output
  - Include all support files.
  - A PDF of the final file is recommended.
  - (Imagine! Print Solutions PDF Job Profiles will be sent upon request)